2022 IDEAL Consortium - Institutional/State Membership

The IDEAL Consortium, a project of the EdTech Center at World Education, Inc., works to support quality blended and distance online learning in adult education and literacy programs across the United States through new educational technology innovations and collaborative research and practice. For over 15 years, the IDEAL Consortium, previously Project IDEAL, has provided technical assistance, web-based tools, and publications to member states to help them design distance and blended learning programs based on their distinct needs. We help state and regional leadership train their staff, provide just-in-time technical support, and assess the progress of their efforts.

Membership ensures opportunities for education leaders from different states to meet and learn from each other, gain new insight into what works, and access professional development materials. Technical support is available to members on data collection and analysis, reporting, educational program design, instructional strategies, and selection and use of online curricula. IDEAL Consortium workshop topics and ongoing discussions are shaped in response to the needs and interests of consortium membership.

IDEAL is a dynamic consortium aiming to improve its members' ability to support and accelerate adult learning with technology, both inside and outside of the classroom. We share strategies gleaned from educational research and from our membership for leveraging recent educational technology innovations, ensuring the relevance of professional development offerings available to member states' teachers.

Please complete the form below and email ebony_vandross@worlded.org. In addition to the following membership levels, customized professional development packages are also available. We look forward to hearing from you about your membership.

Questions? Please contact:

Jen Vanek
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EdTech Center @ World Education
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IDEAL Consortium
A Project of the EdTech Center @ World Education
2022-2023 Membership Fees and Benefits

Community of Practice Membership: $2,500
- Up to five hours of mentoring to support state education and PD leaders
- Two-day, annual summer institute for two people*
- Access to a virtual Community of Practice for distance and blended education leaders, including an ongoing online discussion forum and periodic webinars

Professional Development (PD) Membership: $5,000
- Up to 10 hours of mentoring to support state education and PD leaders
- Two-day, annual summer institute for two people *
- Access to a virtual Community of Practice for distance and blended education leaders, including an ongoing online discussion forum and periodic webinars
- Access to all professional development courses

States or agencies joining at the PD membership level have access to all PD courses, both individual self-paced and facilitated group courses. Most states give teachers access to these courses using the IDEAL Consortium Moodle site. It is also possible for member states to transfer the courses to their own course management software.

Course facilitation is also available from the IDEAL Consortium and can be built into your membership fees or contracted separately.
- IDEAL 101 facilitation for up to 20 participants: $3,500
- IDEAL 102 facilitation for up to 20 participants: $1,750
- IDEAL 103 facilitation: *cost/participant capacity based on state needs*
- Special Topics Course facilitation for up to 20 participants: $1,000

States or agencies can also contract directly with the EdTech Center to provide facilitation of any PD course offered by the EdTech Center through World Education.

Please contact us with questions.

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Jamie Harris
Digital Skills Senior Technical Advisor
EdTech Center @ World Education
jamie_harris@worlded.org

*States/Institutions arrange and cover the costs of travel and lodging for all participants. If your state does not permit purchase of memberships, we can provide alternative technical assistance plans.

2022-2023 Membership Information

State/Institution Name _____

Contact Name _____

Title _____

Address _____

Telephone _____ Email _____

Membership Level:
- ❏ Community of Practice Membership: $2,500
- ❏ Professional Development (PD) Membership: $5,000

Course Facilitation:
- ❏ IDEAL 101 facilitation for up to 20 participants: $3,500
- ❏ IDEAL 102 facilitation for up to 20 participants: $1,750
- ❏ IDEAL 103 facilitation: *cost/participant capacity based on state needs*
- ❏ Special Topics Course facilitation for up to 20 participants: $1,000

Would you like to discuss facilitation options? ❏ YES ❏ NO

2022-2023 Billing Contact Information

Billing Contact Name _____

Title _____

Address _____

Telephone _____ Email _____

Purchase Order Number (if applicable) _____

We can send you an online invoice via PayPal for a credit card payment (add 3% service fee) or a standard invoice for payment by check or EFT/wire transfer. Please indicate your preference:
- ❏ I will pay by credit card (add 3% service fee)
- ❏ I will pay by check
- ❏ I will pay by EFT/wire transfer

Return form to:
Ebony Vandross
World Education
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Boston, MA 02210

ebony_vandross@worlded.org
World Education is a tax exempt non-profit
EIN # 13-1804349.

IDEAL Consortium
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2022-2023 Course List

FACILITATED COURSES

IDEAL 101 - Foundations of Distance Education and Blended Learning

This course helps practitioners develop a site plan for offering distance or blended learning. Over the course of six weeks, all participants work with colleagues within their agency to develop a plan that addresses recruitment, screening, orientation, instruction, and assessment. The course concludes with a supported piloting of the site plan.

IDEAL 102 - Instructional Issues

Teachers with experience teaching online each develop a case study describing an instructional challenge and together the cohort arrives at solutions to pilot. After a month of piloting, each teacher reports on their results.

IDEAL 102 - Program Administration

Program managers with some experience managing distance or blended learning read about effective practice and reflect on current challenges. Each participant writes a case study describing one key issue, and then works with the cohort to find solutions to pilot.

IDEAL 102 - Resource Evaluation

Blended learning and distance teachers with some prior experience will learn how to evaluate online resources for using in distance and blended learning. Through several readings and discussion, the cohort will create a rubric for future resource evaluation and then pilot its use with one new learning resource they hope to integrate into their online instruction.

IDEAL 103 - Building an EdTech Strategy Toolkit (BEST)

As more programs are offering some range of in-person and remote learning options, instructors are challenged to determine how to strategically leverage technology in manageable ways to enhance and expand student learning. The goal of this course is to design strategic, replicable edtech routines that can be part of instructors' regular practice while developing students' digital literacy. Cost of facilitation based on state needs.

IDEAL 103 - Designing an EdTech Maker Space Project

The EdTech Maker Space is a service-learning professional development engagement opportunity that leverages crowdsourcing to engage participants in generating high-quality, reusable open education resources (OER). Using the EdTech Maker Space Project Design + Facilitation Guide, participants will formulate a plan for running an EdTech Maker Space project that addresses a particular learning resource need while developing instructors' skills in using various educational technologies. Cost of facilitation based on state needs.

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2022-2023 Course List

SPECIAL TOPICS COURSES

The following courses are self-paced and take approximately three hours to complete. Teachers can self-enroll at any time.

Introduction to Blended Learning

This course presents foundational information about blended learning, including definitions, strategies, examples, and reflective activities presented in multimedia format. The goal of the course is for participants to have a basic understanding of the different forms of blended learning and how they might integrate them into coursework.

Introduction to Open Educational Resources

This course introduces participants to essential information about Open Educational Resources (OERs), including key definitions, examples and reflective activities presented in multimedia format. The goal of the course is for practitioners to understand the benefits of using OERs, know where to find them, and how to evaluate their effectiveness.

Introduction to Mobile Learning

Participants in this course learning about integrating mobile devices into their classroom, distance, or blended instruction. It includes definitions, suggested strategies, examples, and reflective activities. The goal of the course is for teachers to have an understanding of the different ways adult learners and their teachers can use flip-phones, smartphones and tablets to enhance learning both in and out of the classroom.