



# Online Tool/Resource Evaluation Rubric

**INSTRUCTIONS:** Mark an **X** in the box that best describes the effectiveness of characteristics listed for each criteria. Alternatively, you can add notes to each cell if you have specific comments to make about your ranking for any of the criteria. Any additional or general comments can be added in the last column.

Criteria	Evaluation						
	Characteristics not evident	Evident in some places; only minimally effective	Evident and moderately effective	Evident; mostly effective	Evident uniformly; very effectively employed	Not Applicable	Additional feedback
<p><b>Ease of Use and Navigation</b> Navigation throughout the resource is logical, consistent, efficient, and predictable; aptly uses text-style, color, graphics and icons are used to guide the student. Resource includes a tutorial to help users get started and access to support materials while underway.</p>							
<p><b>Features &amp; Design</b> Resource design reflects understanding of users' needs and uses varied ways, including interaction, to engage, learn, and accomplish objectives; Employs relevant and easy to use media; Organized by logically sequenced units.</p>							
<p><b>Content</b> The course content is accurate and assignments are of sufficient rigor, depth and breadth to teach the standards. Resource reflects appropriate reading level; culturally diverse and bias free; free of adult content and distracting advertisements.</p>							
<p><b>Assessment</b> Resource assessments measure stated objectives and are consistent across units. Resource includes adequate opportunities to assess and report user mastery and progress. Resource includes opportunities for learner self-assessment.</p>							
<p><b>Standards</b> Stated objectives/competencies are aligned with relevant state or national standards and are appropriate for the target student audience; Learning objectives/competencies are measurable; The relationship between learning objectives and activities is evident or stated.</p>							
<p><b>Impact</b> Resource promotes the achievement of the stated learning objectives/competencies. Resource includes activities that engage students in active learning and/or provide students with multiple learning paths or alternative activities based on student needs</p>							



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<b>Accessibility</b> Information about the accessibility of the resource. Resource design and features facilitate readability for a broad group of users. The resource is developed with universal design principles and accessibility guidelines in mind.							
<b>Technical Aspects</b> Resource functions as intended. All technology requirements (including hardware, browser, software, etc.) are specified; prerequisite skills in the use of technology are identified.							
<b>Data Security</b> Resources describes privacy policies in terms of use.; utilizes effective security technology to protect student privacy and the confidentiality of student information.							

The EdTech Center at World Education created this rubric as a resource for our TTALE field testing work. We drew from several published and research-based evaluation tools as the foundation of this rubric, including:

- [TTALE Report](#)
- [National Standards for Quality Online Courses](#)
- [LeaRn Grading Protocol](#)
- [Quality Matters Rubric Standards](#)
- [FLOE Inclusive Learning Design Handbook \(NO\)](#)