








RANGE OF MODELS FOR DISTANCE & BLENDED LEARNING FOR ELL ADULTS



PROGRAM EXAMPLE	% DIGITAL DISTANCE INSTRUCTION	% BRICK & MORTAR IN-PERSON INSTRUCTION	LEARNER DEMOGRAPHIC	ADDITIONAL SUPPORTS/FACTORS	DIGITAL TOOLS USED	COURSE COMPLETION
Mobile Up! 	100%	0%	Low-income service workers in California (janitors, long-term care workers, etc.) who can't get to class.	Mobile Coaching, Certificate Offered	Cell-Ed (Interactive Text & Audio phone lines or web app), Facebook Group, Phone Calls & Texting for Coaching	2%-29%
One-Time Workshops 	Not tracked	Two hour workshops	Low-income janitors and other building service workers in California	These are one-time workshops on how to use Smart Phones	Intro to various Learning Tools for ESL, Citizenship, etc.	Not tracked
Cyber-ESL 	85%	15%	Low-income adults in Chicago, high percentage women and parents	Mobile Coaching, Virtual Classes, Counseling/Advising, Loaner Computer, Drop-In Technology Support, Childcare	USA Learns, Skype for Virtual Classes & Coaching, E-mail, Phone Calls	90%–96%
English Now! Learning Circles 	5% - 80%	95% - 20%	Adults on waitlists in ESL programs across the country	Peer Support, Participants may get opportunity to jump ahead on ESL waitlist	USA Learns, Burlington English, Duolingo, Newsela, Voice of America	70%-100%
Skills & Opportunity for New American Workforce 	60%	40%	Retail workers at stores across the country	Classes held at work right before or after shifts, Community College Certificates put in HR files, 37% promoted in Year 1	Custom Vocational ESL Mobile-Optimized Curriculum	82%
English Innovations 	26%	74%	Adults across the country meeting once a week	Tutors, Coaches, Peer Support Loaner Tablet, Free Application Assistance for DACA/DAPA/Citizenship	We Are New York, Duolingo, Skype, E-mail, Google Translate, & various programs	Varies by Site
ESL Classes 	10-20%	80-90%	Adults in rural areas of Central Texas attending classes 2 nights a week	Childcare (as a result, night class is all women)	WhatsApp, Duolingo, Quizlet, USA Learns, Breaking News English, We Are New York, Interchange, Google Drive, Texting, E-mail	50-75%

CONSIDERATIONS WHEN DESIGNING A PROGRAM:

LEARNER CHARACTERISTICS:

How often participants can come to class (if at all), Access to Devices & Internet, Digital Literacy, Ability to Navigate the Edtech Platform, Comfort Level in a Classroom, Education Levels, Experience/Skills with Knowing How to Study/ Learn Independently.

KEY FACTORS TO SUCCESS:

Human-Centered Design, Commitment to innovation and constant iteration to ensure the program meets the needs of learners, Holistic design that includes offering wraparound support services to increase retention and success.

OTHER KEY QUESTIONS:

How to build a Community of Learning into the model? How to have peers support and teach each other? How to incorporate volunteers? How much upfront orientation including technology training is needed? In blended learning, how is the teacher aligning instruction with the digital curriculum and/or supporting the digital learning?, How to connect instruction of technology & ESL to tasks in learners' daily life?