





Developed by Team World Ed ■ Team code: 3366 ■ edtech.worlded.org/team-worlded-xprize

Characteristic	Amrita Learning abc.xprize.org/ac3366	Cell-Ed abc.xprize.org/ce3366	PeopleForWords, Codex abc.xprize.org/pw3366	Learning Upgrade abc.xprize.org/lu3366
Android mobile device	yes	yes and also feature phones	yes	yes
Apple/IOS mobile device	no	yes (use without team code)	no	yes (use without team code)
Key features	Adult-themed stories and articles modeling positive lifestyles. Audio on all passages models natural cadence of English 1400+ words/phrases in Spanish.	Texting-based micro- lessons; Combination of audio/visual content with back-and-forth messaging that mimics conversational style instruction; Live and automated coaching for all learners; Specific courses for native Spanish speakers.	Game-based; Users learn basic literacy skills as they travel to famous locations around the world to uncover the secrets of the lost city of Atlantis; Instructions and vocabulary support in English or Spanish.	Lessons feature songs, video, and games with audio-visual help for incorrect answers; Detailed tracking and assessment for teachers and administrators.
Courses or lessons available	Over 350 audio-supported lessons from alphabetic skills through intermediate level of English Language for ELLs and native English speakers.	Over 1000 hours of micro-learning content. For native English speakers: Reading on the Go™ 1-2 For ELLs: Spanish speakers: Learn to Read (Vamos a Leer) Intro to English 1 & 2 Any second language speaker: English on the Go™ 1-4	One basic literacy course for native English speakers and ELLs	Over 900 sequenced, audio-supported lessons from basic literacy level through HS Equivalency & math for ELLs and native English speakers.

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Cost	Free now and indefinitely	Free with live coaching through Aug 2020 for users who download it by Sep 2019 on Android only; Licensing costs vary depending on the package - full course catalog, customizable platform and other options; Contact info@cell-ed.com	Free now and indefinitely	Free through Aug 2020 for users who download it by Sep 2019 on Android device; One cost per learner per year for all content. Contact developer for a quote.
Free space required on the device	50 MB	4 MB	350 MB	15 MB 1.4 GB for IOS devices
Begins with assessment and placement	Yes, but assessment can be skipped after simple picture placement test.	Yes	No; begins at basic literacy level for all with opportunity for advanced learners to move quickly to more challenging game elements.	Yes
Student progress tracking	Free reports with log-in capability can be requested on website.	Yes but you must request this feature from the developer; info@cell-ed.com	No	To track students with detailed progress and assessment reports, fill out Pilot Request form at learningupgrade.com with World Ed code 3366 to get a tracking account.
How to get technical assistance	AmritaAppHelp@gmail.com	All learners are matched to a coach and can reach out on demand	Contact Tony Cuevas at acuevas@smu.edu or 214-768-4848	Contact info@learningupgrade.com or 800-998-8864